



# Urmston Grammar School

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22<sup>nd</sup> September 2025

Dear Parent/Carer,

## Unifrog – The Complete Destinations Platform

To continue to provide students with outstanding careers guidance and tailored support when choosing their next step after school, we are now using Unifrog: an award-winning, online destinations platform. All students in Years 7-13 now have access to this website.

### What is Unifrog?

Unifrog is designed to support learners in making informed decisions about their futures, with a range of tools that are suitable for all year groups. Each student has their own account that provides a range of information related to their interests and aspirations.

Key features of the platform for students include:

- Psychometric testing quizzes
- Career and subject exploration
- Webinars and interactive short courses
- Self-reflection and portfolio building tools
- Search tools for live apprenticeship and employer opportunities, and university courses
- Application and essay-building tools

This has been launched to students today and they can now access the platform by clicking a link in their welcome email. Students in Year 13 already received this back in the summer term.

Once students have created a password and signed in for the first time, they can use their email address and password to log in from any computer, tablet, or smartphone. We encourage you to use the platform with your child so you can support them through the process of deciding on their next steps.

To do this, we have set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to access the same resources and tools as your child.

To make your account, go to [unifrog.org/code](http://unifrog.org/code) and input the sign-up code **URMGparents** – this must be done before December 21<sup>st</sup> when the code will expire.

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You can also sign up to Unifrog's parent / caregiver newsletter to get expert advice and guidance on supporting your child with their next steps.

We hope that you find this a useful resource in supporting your child in exploring future pathways and making decisions about their next steps.

Yours faithfully,

**Mrs N Kinder**

**Head of Careers**